# **Danny Myers**

Politics, Policy, Partnerships, Investment

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ASSISTANT CITY
MAYOR, POLICY &
COMMUNICATIONS

LEICESTER CITY
COUNCIL

A Labour Cllr since June 2017 and a member of the City Mayor's Executive since October 2017, I am the political lead for policy delivery, communications, Smart Cities, Entrepreneurial Councils & procurement. I also co-ordinated and drafted our manifesto for the local election in 2019.

OCT 2017 – ONGOING

## **CONSULTANT/CHAIR**

Y HERITAGE
LEICESTER (YMCA)/
CULTURAL EQUALITY
LEICESTER

Convened and currently lead a partnership of arts and youth providers, the City Council, the local enterprise partnership and Leicester's two universities to secure and deliver partnership projects which aim to address cultural inequalities in Leicester. Have secured resources of around £1m worth from Heritage Lottery Fund and the Arts and Humanities Research Council.

JAN 2018 – JUNE 2019

#### **CHAIR**

SAFFRON YOUNG PEOPLE'S PROJECT I have provided advice and support on policy, funding diversification, governance and bid writing. I have been Chair since October 2016. I am currently working with Chief Executive to implement a strategic review.

OCT 2016-ONGOING

### **BOARD**

PHOENIX CINEMA

Leicester's independent cinema, I am the Mayoral appointment to the Board to provide advice and support on policy, funding and oversight on an ambitious capital project with will significantly expand the cinema.

2018 -ONGOING

## **PREVIOUSLY**

# COMMERCIAL DIRECTOR

THE MIGHTY CREATIVES

Responsible for directing HR for a staff of 20+, finances for a turnover c£1.5m, and a comms function with a CRM of 9000+. I led securing over £4m worth of programme investment from Arts Council England and Spirit of 2012 Lottery. Also led on website redesign, CRM implementation and GDPR implementation.

OCT 2015-DEC 2017

#### **BID MANAGER**

LIGHTBULB PROJECT

I developed the transformational Lightbulb business case which secured £1.7m of development funding for a redesign of £10-12m of housing support services, securing the support of 8 local authorities, two clinical commissioning groups, national housing organisations and the Department for Communities and Local Government.

JAN 2014-MAR 2015









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HEAD	OF	POL	ICY	
AND	PAR	TNEF	RSHI	PS

LEICESTERSHIRE
COUNTY COUNCIL

I managed a core team of 15 delivering across work programmes including Rural, Economic, Equality, Diversity and Human Rights, VCS Contracts, Partnerships, Welfare Provision and Broadband. I successfully led on producing key strategies on Public Health and Child Poverty and major service redesigns on emergency welfare provision and sport and physical activity programmes.

AUG 2008 -SEP 2015

# SCRUTINY MANAGER

LONDON ASSEMBLY

Led on key scrutiny reviews covering a wide range of policy areas including the public private partnership to renovate the London Underground, the expansion of Heathrow Airport, the state of London's cinemas, the response of the emergency services to the 7/7 bombings, London's football stadia and the future of London's government structures.

APR 2001 – AUG 2008

# **CHAIR & TRUSTEE**

LOCSP, SOFT TOUCH ARTS

Charities that provide sporting and educational opportunities for young people. For LOCSP I was a trustee from 2004 & Chair from 2006 and at Soft Touch I was a trustee between 2012-18.

2004-2008

# **EDUCATION AND TRAINING**

### **EDUCATION**

HERTFORD COLLEGE,
OXFORD UNIVERSITY

BA Hons, Emglish Langauge and Litertature, II.ii.

1994-1997

WYGGESTON QUEEN
ELIZABETH COLLEGE
& JUDEGEMEADOW
CC, LEICESTER

A-levels English Literature, History, Economics

1987-1994

GCSE: English Literature, English Language, Mathematics, Science (Dual Award,), History, Economics, French, Spanish

### **TRAINING**

INSTTITUTE OF LEADERSHIP AND MANAGEMENT Levels 3 & 5- Develops ability to lead, motivate and inspire and

provide strategic leadership

2010, 2012

# **REFERENCES AVAILABLE ON REQUEST**







